

The Letters in **PURPLE** Stand for

P U R P L E

**PEAK OF
CRYING**

Your baby may cry more each week, the most in month 2, then less in months 3-5

UNEXPECTED

Crying can come and go and you don't know why

**RESISTS
SOOTHING**

Your baby may not stop crying no matter what you try

**PAIN-LIKE
FACE**

A crying baby may look like they are in pain, even when they are not

**LONG
LASTING**

Crying can last as much as 5 hours a day, or more

EVENING

Your baby may cry more in the late afternoon and evening

The word *Period* means that the crying has a beginning and an end.

Parents, after learning about *Period of PURPLE Crying* have said, "Finally they have called it something that describes what we are going through. This word colic was hard to get a handle on."